

# POST SHOW REPORT



# Connect 2010

5th Information & Communications  
Technology Exhibition & Conference

**8 - 10 MAY 2010**

**Karachi Expo Centre**

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# POST SHOW



## CONNECT 2010- SHOW OVERVIEW:

The **5th Information & Communications Technology Exhibition & Conference - CONNECT 2010** was held at the **Karachi Expo Centre** from **8th – 10th May 2010**. The exhibition showcased emerging technologies and highlighted on the latest industry trends to numerous ICT stakeholders.

**CONNECT 2010** also provided an exclusive B2B platform to the participants for prolific business networking opportunities while reaching mutually beneficial agreements.

## OPENING CEREMONY:

**Chief Guest:** Sardar Muhammad Latif Khan Khosa - Advisor to Prime Minister on Information Technology, Government of Pakistan

### Guests of Honour:

- Mr. Mohammad Raza Haroon - Minister, Information Technology Department, Government of Sindh
- Mr. Muhammad Ayub Khan Ashari - Minister for Science & Technology & Information Technology, Government of Khyber Pakhtunkhwa
- Sardar Farooq Ahmad Tahir - Minister for IT Board & Information, Government of Azad Jammu and Kashmir
- Mr. Zia Imran - Managing Director, Pakistan Software Export Board
- Mr. Abdul Majid Haji Muhammad - President, Karachi Chamber of Commerce & Industry



## SHOW HIGHLIGHTS:

**Participation:** This year, more than 100 local and international companies representing 14 countries of the world including Canada, China, Egypt, Hong Kong, India, Kuwait, Singapore, Thailand, The Netherlands, U.A.E, U.K, Ukraine and U.S.A. The event was visited by more than 7,000 business professionals from the related industry. Furthermore, it was largely attended by the representatives from various consulates, Government bodies, distinguished business professionals, trade associations and media personnel.

- **Representation:** Representation of leading industry giants including TRG (Pvt.) Limited, Nanjing Putian Telecommunications Co. Ltd., Sidat Hyder Information Solutions, Westcon Me, Server4sale, Beijing Santel Technology & Trading Corporation, Systems Limited, Plexus Private Limited, Autosoft Dynamics (Pvt.) Ltd., Bahria Enterprise Systems & Technologies, Netsat (Pvt.) Ltd., IBM Pakistan and Transworld Associates (Pvt.) Ltd.
- **Media Coverage:** The exhibition received extensive local and international media coverage including 15 publications and e-media partners from the world over.
- **Live Video Conferencing:** Information Technology Department, Government of Sindh has launched Video Conferencing System through which Live Video Coverage of CONNECT 2010 was shown in 23 districts.
- **Lucky Draw:** Mr. Mohammad Raza Haroon – IT Minister, Government of Sindh presented laptops, computers and other valuable gifts to participants through lucky draw.
- **Souvenir Distribution:** CONNECT 2010 souvenir were distributed to the participants by Dr. Mohammad Yaseen - Chairman, Pakistan Telecommunication Authority, Dr. Khawar Siddiqui Khokhar - Member Technical, PTA and Mr. Sulman Hassan - Director International Marketing, PSEB.



## SEMINAR:

**CONNECT 2010** also featured an exclusive seminar conducted by Computer Research (Pvt.) Ltd., based on the theme "Business Intelligence Needs for Executives or Organizations" on the third day of the exhibition. The leading speakers in the seminar were from IBM Pakistan. Dr. Mohammad Yaseen – Chairman of Pakistan Telecommunication Authority graced the occasion with his presence.



## CONNECT ICT FORUM 2010 HIGHLIGHTS:

- The Forum comprised of three exclusive sessions on "Information Technology", "Youth" and "Telecom"
- Pakistan Software Export Board (PSEB) and Pakistan Software Houses Association (P@SHA) jointly organized Youth Session based on the theme "The World of Mobile Applications"
- Sardar Muhammad Latif Khan Khosa - Advisor to the Prime Minister on IT, inaugurated the IT session whereas Mr. Zia Imran - Managing Director of Pakistan Software Export Board (PSEB) was the Chief Guest of the Youth Session. Furthermore, Dr. Mohammad Yaseen - Chairman of Pakistan Telecommunication Authority graced the Telecom session as the Chief Guest
- The first session was chaired by Syed Mohammad Raza - President & Head of Projects, ISOC Pakistan whereas Ms. Jehan Ara - President of Pakistan Software Houses Association (P@SHA) was the chairperson of second session. The third session was chaired by Mr. Furqan Qureshi - General Manager of Wateen Telecom
- Addressed by 20 speakers from the government bodies and leading IT and Telecom Companies
- Around 200 professionals from the related industry including CEOs, CIOs, COOs, Directors, Managers and Engineers participated at the **CONNECT ICT Forum** while over 200 students from the various IT and Telecom universities and institutes attended the forum along with the faculty members
- Mr. Mohammad Raza Haroon - IT Minister, Government of Sindh attended the Youth session as a VIP Guest



## KNOWLEDGE VILLAGE:

The "Knowledge Village" pavilion at **CONNECT 2010** reflected the growing links of corporate world with the academic world. The leading IT universities and institutes which actively participated were:

- Dadabhy Institute of Higher Education
- Hamdard University
- Institute of Electrical and Electronics Engineers – Karachi Section
- Iqra University
- Mohammad Ali Jinnah University
- NDC Training Academy
- Newport University
- Pakistan Navy Engineering College – NUST
- PAF-Karachi Institute of Economics & Technology
- Sir Syed University of Engineering and Technology
- SZABIST
- Usman Institute of Technology



Students received an overwhelming response for their projects from the Government and corporate sector. Various Government authorities also announced to fund few projects displayed by the universities at the event.

## MEDIA COVERAGE:

**ICT crosses \$12b mark: Khosa**  
 KARACHI—The overall size of the information and communication technology (ICT) sector has surpassed \$12 billion mark, according to a report released by the Pakistan Software Export Board (PSEB) and Pakistan Software Houses Association (P@SHA) on Saturday. The report, titled 'ICT Sector Surpasses \$12 Billion Mark', was presented at the Connect 2010 ICT Forum. Sardar Muhammad Latif Khan Khosa, Advisor to the Prime Minister on IT, inaugurated the event. He said that the growth in the ICT sector is a testament to the government's efforts to promote digitalization and innovation. The report also highlighted the sector's contribution to the national economy and its potential for further growth.

**PTA issues regulations for LDI operators**  
 KARACHI—The Pakistan Telecommunication Authority (PTA) has issued regulations for Licensees of Domestic International (LDI) services. The regulations aim to ensure fair competition and protect the interests of consumers. The PTA Chairman, Dr. Mohammad Yaseen, said that the regulations will help to improve the quality of service and reduce the cost of international calls. The regulations also require LDI operators to provide certain services and to comply with certain technical standards.

**Top govt depts not using e-office programme, says IT Minister**  
 KARACHI—The IT Minister, Mr. Mohammad Raza Haroon, has said that many government departments are not using the e-office programme. He said that the programme is a cost-effective way of doing business and that it can help to improve the efficiency of government operations. He called on the departments to start using the programme as soon as possible.

**PTA focuses on value-added services**  
 KARACHI—The PTA Chairman, Dr. Mohammad Yaseen, has said that the authority is focusing on value-added services. He said that the authority is working to create a conducive environment for the growth of the ICT sector. He also said that the authority is providing various services to the industry, such as technical assistance and training. He said that the authority is committed to providing high-quality services to the industry.

**Size of ICT sector crosses over \$12b**  
 KARACHI (APP) — The size of the information and communication technology (ICT) industry in Pakistan has passed more than \$12 billion, which is a significant milestone. This was stated by the Advisor to the Prime Minister on Information Technology, Sardar Muhammad Latif Khan Khosa, while speaking at the Connect 2010 ICT Forum. He said that the growth of the ICT sector is a testament to the government's efforts to promote digitalization and innovation. He also said that the government is committed to providing a conducive environment for the growth of the ICT sector.

**PTA to issue DEOs to 5 cellular service providers this week**  
 KARACHI (APP) — The Pakistan Telecommunication Authority (PTA) is set to issue Domestic International (LDI) licenses to five cellular service providers this week. The providers are PTCL, Feroze Telecommunications, and three other unnamed companies. The licenses will allow the providers to offer international calling services to their customers. The PTA Chairman, Dr. Mohammad Yaseen, said that the issuance of the licenses is a significant step towards the development of the ICT sector.

**PHOTO NEWS**  
 10 May 2010  
 KARACHI: Advisor to PM on Information Technology Sardar Latif Khan Khosa inaugurating the Connect 2010 ICT Forum.

# INDUSTRY VIEWS ON CONNECT



**Sardar Muhammad Latif Khan Khosa**  
Advisor to PM on IT  
**Government of Pakistan**

"CONNECT will serve to enhance the country's massive potential as a progressive nation and at the same time, will highlight the aptitude of our human resource on an international scale."



**Mr. Mohammad Raza Haroon**  
Minister for Information Technology  
**Government of Sindh**

"This event will provide an interactive platform to many local and international participants while yielding beneficial results for both ends of trade; not only local but international business seekers as well because Telecom & IT are rapidly growing sectors of Pakistan that have lots of opportunities and avenues yet to be explored."



**Mr. Abdul Rauf Siddiqui**  
Minister for Industries & Commerce  
**Government of Sindh**

"CONNECT is a comprehensive showcase of the latest in technology, offering the perfect platform for networking with Pakistan's business professionals. The event is poised to promote innovation and highlight the industrial potential of our country. Pakistan is rapidly becoming the hub of trade and business and CONNECT will help us further advance the cause."



**Dr. Mohammad Yaseen**  
Chairman  
**Pakistan Telecommunications Authority**

"CONNECT 2010 is a forthcoming development and sheds new light on the nation's enterprising and optimistic stance. The event expansively promotes an interactive platform to meet business professionals, exchange views and information, expedite decision making, discover new resources, and gain business leads."



**Mr. Zia Imran**  
Managing Director  
**Pakistan Software Export Board**

"CONNECT 2010 provides a great platform for the large and small players involved in building state of the art products and services for consumers and businesses to showcase their capabilities."



**Mr. Abdul Majid Haji Mohammad**  
President  
**Karachi Chamber of Commerce & Industry**

"CONNECT is a very encouraging step in this direction and promises fertile results for both the international and local participants. The diverse portfolio of partakers in the event assures very high prospects for business development opportunities and would attract significant direct foreign investment into the country."



**Mr. Mike Ang**  
President  
**Association of Telecommunications Industry of Singapore**

"Telecommunications, together with Information Technology, Information Security, Broadcast Cable and Satellite and Banking Automation, have made CONNECT 2010 the most comprehensive ICT event in the region. The introduction of enterprising technology in the show and the enlightening exclusivity of the Forum; will position CONNECT 2010 as the premier ICT event in Pakistan."



## 6th INFORMATION & COMMUNICATIONS TECHNOLOGY EXHIBITION & CONFERENCE

After the successful conclusion of the CONNECT 2010, the 6th Information & Communications Technology Exhibition & Conference - CONNECT 2011 is scheduled from 3 - 5 May, 2011. CONNECT has established itself as a beneficial entity for ICT stakeholders from around the world, offering an exclusive B2B platform that provides enhanced business networking opportunities to the regional corporate world.



**Pegasus Consultancy (Pvt.) Ltd.**

2nd Floor, Business Centre, Mumtaz Hassan Road, Karachi - Pakistan  
Tel: +(92 21) 111 734 266 (PEGCON) Fax: +(92 21) 3241 0723  
E-mail : info@connectit.com.pk URL : www.pegasus.com.pk